

## **Goal 3: Communication and Outreach**

**Proactively inform consumers and licensees about the practice, regulation, and developments that affect the fiduciary profession.**

3.1 Disseminate information about common violations as a strategy to reduce enforcement actions.

3.2 Strengthen relationships with other regulatory agencies, professional associations, and advocacy organizations to educate consumers about the Bureau.

3.3 Re-establish biannual newsletter to increase communication with all stakeholders.

3.4 Partner with the Department of Consumer Affairs' Office of Public Affairs to determine a communication strategy to improve communication.

3.5 Collaborate to identify opportunities for participation in outreach events to increase awareness of the Bureau and the fiduciary profession.

3.6 Review and update all Bureau informational materials to provide current and accurate information.